

DCAM

Best Practices for Data Management and Analytics

Developed by EDM Council members, **DCAM® – the Data Management Capability Assessment Model** – is the cross-industry, standard best practice framework for data management and advanced analytics. The prime goal for such initiatives is to ensure end-users have confidence that the information they are using for business decision-making precisely represents the original source of the data – without the need for transformation or manual reconciliation.

DCAM Use Cases

DCAM defines the strategic, organizational, technological and operational capabilities to establish and sustain a mature data management and analytics function. It enables digital transformation, advanced analytics and generative AI initiatives, while incorporating principles of data ethics.

Establish New and Improve Existing Data Management & Advanced Analytics Initiatives

Use DCAM as a foundation to establish a comprehensive data management and analytics management initiative. The framework is also used to identify gaps and improve best practices within existing capabilities.

Benchmark to Industry Progress

Access the EDM Council industry benchmark results to measure progress against industry peers. This supports continued investments and helps provide a roadmap towards comprehensive best practices implementation.

Data Excellence Program

With DCAM at its core, the EDM Council's Data Excellence Program recognizes organizations who demonstrate ongoing commitment to continually advancing their data management program and ensuring trust in data across the enterprise.

DCAM is adopted by member firms cross-industry and regulators around the world:

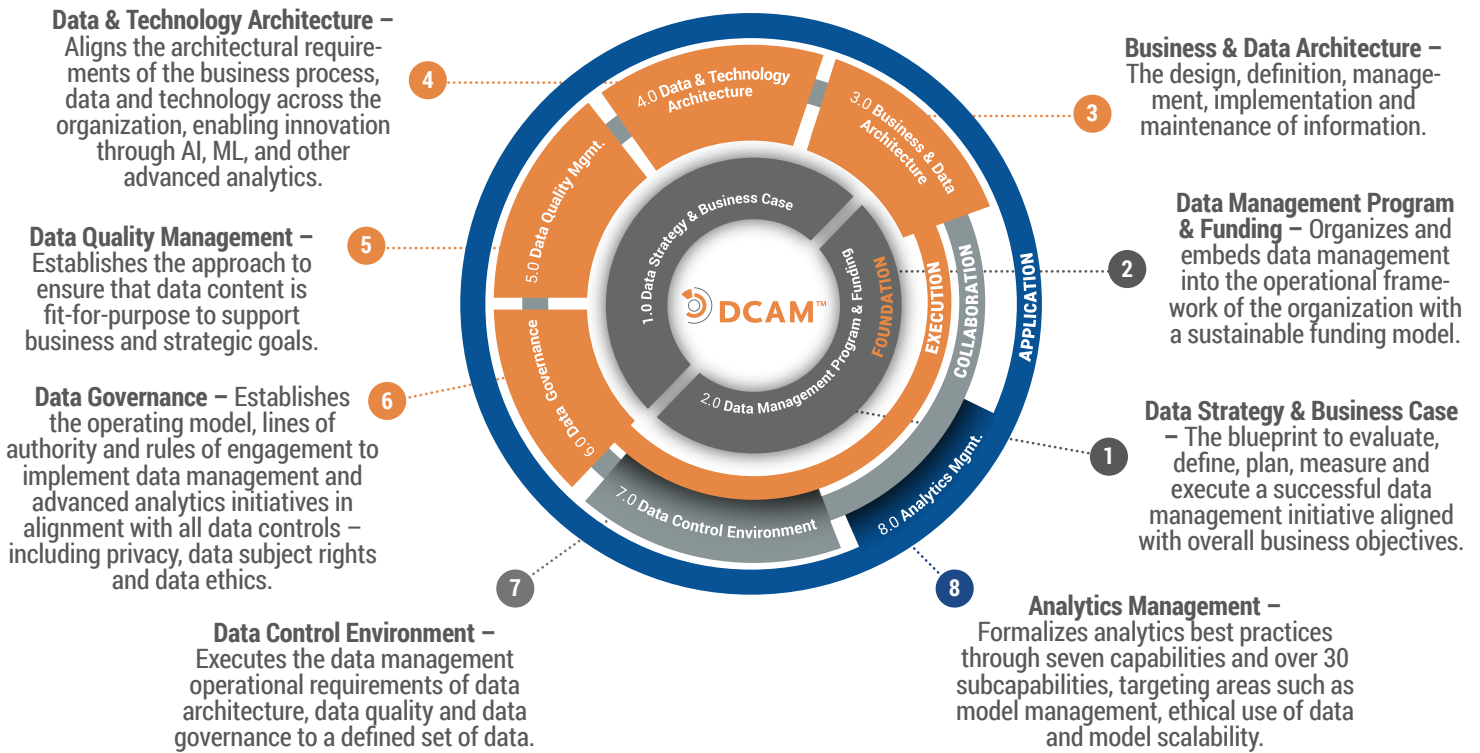
- Financial Services
- Life Sciences
- Telecom
- Manufacturing
- Automotive
- Real Estate
- Retail
- Distribution
- Data Vendors
- Technology & Consulting
- Academia
- Government & Regulators



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DCAM Digital Tools and Online Support

Access a range of optional services and training to efficiently implement the methodology and best practices.

- **Digital Knowledge Models** – Data privacy, risk and other policies and regulations
- **DCAM Knowledge Portal** – Digitally accessible best practices and templates available for members
- **Data Glossary** – Common language for data and analytics best practice and for driving data literacy for your team
- **Survey Tools** – Optional, approved third-party tools to automate surveys and assessments
- **DCAM User Group** – Online collaboration with other users via EDMConnect

DCAM Authorized Partners (DAP)

Gain the support, expertise and experience of 30+ third-party firms such as consultants, data services and vendors for your DCAM assessments and implementations. Benefits include:

- **Independent DCAM evaluation** – Provides confidence when standing up to regulators and compliance
- **Local training** – Get dedicated training from certified experts, anywhere in the world
- **Advisory support** – Complete your DCAM assessment, then gain expertise to advance your firm’s data management and analytics programs

DCAM Training & Certification

EDM Council provides DCAM training and internationally recognized certification for data management and advanced analytics best practices.

- **Open online training** – Instructor-led, live, virtual 2-day courses on the core of DCAM as well as how to use the model for assessments and audits
- **Corporate courses** – DCAM training for your firm led by EDM Council experts to build expertise and deepen understanding of the industry standard framework.
- **eLearning** – EDM Council has partnered with eLearning Curve to deliver a wide range of self-paced DCAM and other data management programs – 50+ courses, 200+ hours of education materials and seven tracks.

ABOUT EDM COUNCIL

EDM Council is the leading global trade association that provides best practices, standards and education to data and business professionals in our data-driven world. The 350+ global member organizations and over 25,000 professionals are represented cross-industry.