



Gain clarity and control of your information with a Conceptual Data Model

Showcase your business architecture and describe your data in terms of your people, processes, and applications with a CDM by AJEKA.

The CDM is your organisation's information blueprint that empowers you to:

- Communicate with confidence with a shared understanding of data concepts
- Identify data and process owners to resolve governance oversights
- Run change impact assessments and pinpoint data risk hotspots
- Accelerate delivery of business insights, AI, and regulatory reporting

Transform your organisation with a Conceptual Data Model

Equip your teams with a shared understanding of your enterprise data assets. Enable effective communication and collaboration to reduce the risk of misunderstandings that lead to project overruns.



Common Data Understanding



Streamlined Data Integration



Reduced Project Effort and Cost



Organised Data for Greater Utilisation

Choose the option that suits your organisation’s circumstances and data maturity:

- Bespoke implementations to capture the nuances of your organisation
- Industry models to communicate effectively with peers and consolidation partners
- Outright ownership to have complete control over ongoing updates
- Annual subscriptions to receive ongoing updates to industry elements and definitions



	Custom Implementation	One Time Industry Investment	Annual Industry Membership
Conceptual Data Model	✓	✓	✓
Definitions for CDM Domains	✓	✓	✓
Alignment to Industry		✓	✓
Regular Updates as the CDM Evolves			✓
Embed into the Organisation	+ optional	+ optional	+ optional



- Project Delivery
- Regulatory Support
- System Implementation
- Data & AI Adoption

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